FP WEALTH SOLUTIONS | SA TRAINING

AI CONTENT GENERATION

Images, Video, Voice, Music, Avatars & Automation

Nano Banana Pro · Veo 3.1 · Kling · Runway Gen-4 · ElevenLabs · Suno · HeyGen · Submagic · Gamma · Comet · Flow · Higgsfield

HAMIDUN CONSULTING | FROM BASE TO MASTERY

← Назад

DAY 3 AGENDA

THE COMPLETE AI TOOLS ECOSYSTEM

Images
Nano Banana, DALL-E, Midjourney

Video
Veo 3.1, Kling, Runway, Flow

Voice
ElevenLabs, Deepgram

Music
Suno, AIVA, Mubert

Avatars
HeyGen, D-ID, Higgsfield

Presentations
Gamma, Canva Magic

Browser Agents
Comet, Claude, Operator

Excel Agent
Claude for spreadsheets

Goal of the day:
Master the complete AI content creation pipeline from idea to finished product

Image prompt formula:

TYPE + **SUBJECT** + **CONTEXT** + **STYLE** + **TECHNIQUE**

Example: "Photograph of a businesswoman in modern office, corporate style, soft lighting, Canon 85mm"

1

IMAGE GENERATION

FROM TEXT TO VISUALS

IMAGE PROMPTING

EFFECTIVE PROMPT STRUCTURE

2

VIDEO GENERATION

TEXT-TO-VIDEO И
IMAGE-TO-VIDEO

CAMERA MOVEMENTS FOR VIDEO

TERMINOLOGY FOR PROMPTS

Pan
Horizontal camera rotation left/right

Tilt
Vertical camera angle up/down

Push In / Pull Out
Moving closer to or away from the subject

Truck
Camera movement parallel to the subject

Pedestal
Vertical camera movement up/down

Tracking Shot
Following a moving subject

Orbit
Circular movement around the subject

Crane Shot
Complex diagonal movement

Static
Stationary camera (stability)

VIDEO PROMPT EXAMPLE

```
Slow push in on a woman sitting at a desk, looking thoughtfully at her laptop screen, soft office lighting, shallow depth of field, cinematic look, 24fps
```

3

VOICE GENERATION

ELEVENLABS — THE TEXT-TO-SPEECH LEADER

Voice settings:

Stability: 0.5 (balance)
Clarity: 0.75 (clarity)
Style: 0.3 (emotion)

Low stability = more expressive
High stability = more monotone

Use case: Course narration, podcasts, ads. One voice for your entire brand from $5/month (instant) or $22 (pro quality).

4

MUSIC CREATION

AI COMPOSERS FOR ANY TASK

Tip: Specify BPM (tempo), genre, instruments and purpose. For video, instrumental versions work best.

5

AI AVATARS

TALKING VIDEOS WITHOUT FILMING

Applications: Training videos, personalized outreach, FAQ, news digests

AI FOR PRESENTATIONS

FROM TEXT TO READY-MADE SLIDES

7

BROWSER AI AGENTS

AUTOMATING ANY WEB TASK

Use cases:

- Daily news aggregation
- Competitor monitoring
- Report automation
- Lead research

8

CLAUDE AGENT FOR EXCEL

SPREADSHEET AUTOMATION

Libraries: pandas + openpyxl for analysis, xlsxwriter for formatting

More examples

FULL WORKFLOW

7 STEPS TO CREATING VIDEO CONTENT

1

Script in Claude

Write the structure, text, key messages. Claude helps with copywriting.

2

Storyboard in Nano Banana Pro

Generate key frames for each scene. Establish the visual style.

3

Video in Veo 3.1 / Kling

Bring frames to life via Image-to-Video. Add camera movement.

4

PRACTICAL CASE

WOMEN'S DAY MINI-FILM: CARING FOR LOVED ONES = CARING FOR WEALTH

Task: Create an engaging 60-second congratulatory video for FP Wealth Solutions colleagues and clients. Parallel: Women's Day + wealth management. Tone: warm, elegant, inspiring.

1

STEP 1: SCRIPT

CLAUDE / CHATGPT AS SCREENWRITER

2

STEP 2: STORYBOARD

NANO BANANA PRO / MIDJOURNEY / DALL-E

Tip: Save all scene prompts in one document — this helps maintain visual consistency

3

STEP 3: VIDEO GENERATION

VEO 3.1 / KLING

STEP 4: SUBTITLES

SUBMAGIC

5

STEP 5: VOICEOVER

ELEVENLABS

Tip: For multilingual content the "Eleven Multilingual v2" model works best. Voice cloning requires 1-3 minutes of clean audio.

6

STEP 6: AVATAR

HEYGEN

7

STEP 7: MUSIC

SUNO

Alternatives:

- Soundraw
- AIVA
- Mubert

FINAL ASSEMBLY

PUTTING IT ALL TOGETHER

Result: An elegant cinematic Women's Day congratulatory video in 2-3 hours instead of 2-3 days

FLOW (GOOGLE LABS)

AI FILMMAKING POWERED BY VEO 3.1

Link: labs.google | **Access:** Google AI Pro/Ultra subscription ($20-249/month)

HIGGSFIELD

VIRAL STYLE PRESETS + AI CHARACTER VIDEO

Link: higgsfield.ai | **Key feature:** Ready-made viral styles — Ghibli, LEGO, Pixar, GTA, Simpsons

CLAUDE AGENT FOR EXCEL

FULL SPREADSHEET AUTOMATION

Other cases: PDF report generation, pivot tables, CRM auto-fill, price list comparison

BUSINESS CASES

REAL-WORLD APPLICATIONS

ШПАРГАЛКА ПО ИНСТРУМЕНТАМ

ЧТО ДЛЯ ЧЕГО ИСПОЛЬЗОВАТЬ

IMG

Изображения

Nano Banana Pro
DALL-E 3
Midjourney

AVA

Аватары

HeyGen
D-ID
Submagic

VID

Видео

Veo 3.1
Kling / Runway
Flow / Higgsfield

PPT

Презентации

Gamma
Canva Magic
Beautiful.ai

VOX

Голос

ElevenLabs
Deepgram
Whisper

BOT

Автоматизация

Comet
Claude Computer Operator

MUS

Музыка

Suno
AIVA
Mubert

XLS

Excel/Данные

Claude Agent
pandas + openpyxl
Автоотчёты

РЕСУРСЫ И ССЫЛКИ

НАЧНИТЕ ИСПОЛЬЗОВАТЬ СЕГОДНЯ

Главный совет: Начните с одного инструмента и одного кейса. Освойте его, затем добавляйте следующий. Не пытайтесь использовать всё сразу.

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ВОПРОСЫ?

От базы к мастерству

Что попробовать первым:

1. Сгенерируйте изображение в Nano Banana Pro
2. Озвучьте текст в ElevenLabs
3. Создайте презентацию в Gamma
4. Запустите Excel-автоматизацию с Claude

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